



# **VISIONPACK**

**SIMPLIFYING PACKAGING**



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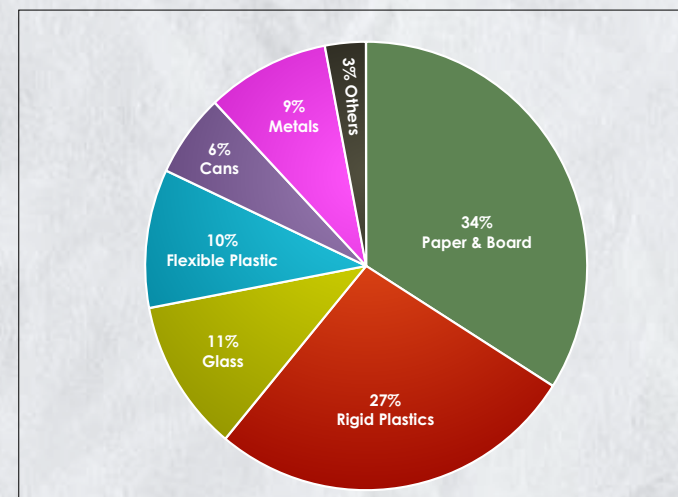


# Introduction

India's packaging industry is the fifth largest sector in its economy and is one of the highest growth sectors in the country. According to Packaging Industry Association of India (PIAI), the sector is growing at CAGR 22% to 25%. Over the last few years, packaging industry has been an important sector driving technology and innovation growth in the country and adding value to the various manufacturing sectors including agriculture and FMCG segments.

According to the Indian Institute of Packaging (IIP), the packaging consumption in India has increased 200% in the past decade, rising from 4.3 kg per person per annum (pppa) to 8.6 kg pppa as on FY20.

The **India Paper Packaging Market** size is expected to grow from USD 13.36 billion in 2023 to USD 32.53 billion by 2028, at a CAGR of 19.48% during the forecast period (2023-2028). The rapidly growing food and beverage industry and the growing adoption of environmentally sustainable packaging will drive market growth.



<https://www.investindia.gov.in/sector/paper-packaging>



# Why Paper?

Paper packaging is a sustainable, reliable and cost-efficient way to transport and protect a wide range of products like groceries, medicine, animal feed, and cement. Paper based packaging - products like cardboard, paperboard, shipping sacks and paper bags are mostly made from renewable resources i.e recycled paper fiber that are recycled again to ensure a sustainable supply.

Paper bags are biodegradable. It means paper bags can be decomposed in soil with the help of bacteria. It's different from plastic bags that can take a thousand years to decompose. Paper bags are one hundred percent recyclable because they don't contain toxic and poisonous gas that plastic bags emit during recycling.

Some more advantages are : Paper is recyclable upto 8 times, it can be moulded into sheet or roll as per applications, We can directly print on paper for branding and customizing, Paper is a versatile material that can be used for a wide variety of purposes, from packaging to printing to writing, paper offers various products like courier bags, shopping bags, food containers, boxes and much more!



# Products :

- 1) V Bottom Paper Pouch
- 2) SOS Paper Bags
- 3) Paper Bags with Handle
- 4) Premium Paper Bags
- 5) Mailer / Courier Bags
- 6) Trash Paper Bags
- 7) Kraft Paper Tapes





# V Bottom Paper Pouch

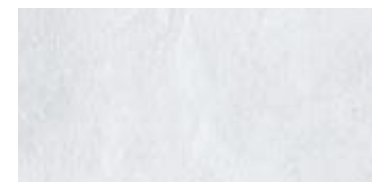
- Available in Brown Kraft Paper and Virgin White Paper
- 60 to 80 GSM | Foodgrade Paper
- MOQ 50,000 pc
- Customization available from 1 - 4 Individual colors
- One time development charges apply
- Custom sizes available
- Standard sizes as follows



	Width	Gusset	Height
Sizes in Inch	4	2	8
	4	2	11
	6	3	11
	6	3	13
	8	4	15
	10	5	15

# SOS Paper Bag / Square Bottom Bags

- Available in Indian Brown Kraft, Imported MG Brown Paper and Virgin White Paper
- Foodgrade & Smell Proof | FSC Certified
- 60 to 100 GSM
- MOQ 25,000 pc
- Customization available from 1 - 4 Individual colors
- One time development charges apply
- Custom sizes available
- Standard sizes as follows



Sizes in Inch

#	Width	Gusset	Height
1	3.8	2.4	6.5
2	5.5	3.2	10
3	6	3.5	11
4	7.5	5	9
5	6.5	4	12
6	8.5	5	9
7	7.5	5	12
8	8.5	5	14
9	10	5	14
10	13	6	17



# Paper Bags with Handles

- Available in Indian Brown Kraft Paper and Virgin White Paper
- FSC Certified & Smell Proof
- 60 to 120 GSM
- MOQ 10,000 pc
- Customization available from 1 - 4 Individual colors
- One time development charges apply each color each size
- Handles can be modified as per requirement  
(Twisted Paper / Flat Paper / Rope)
- Custom sizes available
- Standard sizes as follows



Sizes in Inch

Width	Gusset	Height
6	4	9
8.5	5	12
13	6	17



# Box Paper Bags with Handles

- Available in Indian Brown Kraft Paper and White Paper
- FSC Certified & Smell Proof
- 120 GSM | MOQ 2,000 pc
- Customization available from 1 - 4 colors
- One time development charges apply each color each size
- Twisted Paper Handles
- Custom sizes available
- Standard sizes as follows



Sizes in Inch

Width	Gusset	Height
7	5	7
9	6	9
10	6	10
10	9	10
12	8	12
14	7	14
16	10	16

# Premium Paper Bags

- Available in White Paperboard
- ITC paperboard | Smell Proof
- 200 to 300 GSM
- MOQ 2,000 pc
- Customization available for 4 color (CYMK model)
- Silver & Gold foil & UV printing available
- One time development charges apply
- Rope Handle only
- Sizes completely depend on clients requirement





# Kraft Mailer/Courier Bags

- Available in Indian Brown Kraft Paper
- FSC Certified & Smell Proof
- 60 to 120 GSM
- MOQ 25,000 pc
- Customization available
- One time development charges apply each color each size
- Water Based Coating Inside available for bulk qty
- Custom sizes available
- Standard sizes as follows



Sizes in Inch

#	Width	Height
1	6	8
2	8.5	11
3	10	12
4	12	16
5	14	18
6	15	19

# Dustbin Paper Bags

- Available in Indian Recycled Brown Kraft Paper
- Water Resistant
- Water based coating inside
- 100% plastic free
- FSC Certified & Smell Proof
- 60 to 100 GSM | MOQ 25,000 pc
- Customization available in 1 color print
- One time development charges apply each color each size
- 2 Sizes Available : 8.5W x 5G x 14H" & 13W x 6G x 17H"





# Kraft Paper Adhesive Tape

- Available in Indian Brown Kraft Paper
- Width 25 & 50 mm | Length 100M | 90 GSM
- MOQ 500 pc plain | MOQ 1200 pc custom
- Customization available upto 2 individual color
- One time development charges apply for custom tape
- 72 rolls in 1 carton packaging



# Western World

The western countries have switched to paper products long ago starting from the 90s, with this move to make paper bags to use more often everywhere, It has become culture in most of USA, Southern American countries, Europe, Australia, New Zealand, Japan and many more.



While we still struggle to find answers to our packaging solutions, Many startups are working on sustainable packaging and delivering solutions in India with focus on reusable and biodegradable packaging.

Yet somewhere this gap to deliver solution for basic and most active sectors in retail remains unfulfilled. In upcoming year we'll surely grab this market and make the most of it.



# Branding


## Why you should have own brand printed bags?


- Printed bags are a great way for you to increase your brand awareness
- Allows you to promote your business in a different way that isn't possible with traditional advertising
- Printed bags help you to develop a unique & differentiate the packaging from other in competitive market
- Whenever a customer buys from your store, they'll carry your identity till they reach their destination
- It is important to give customers the option to carry your store products with proper handling



## Contact Us



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